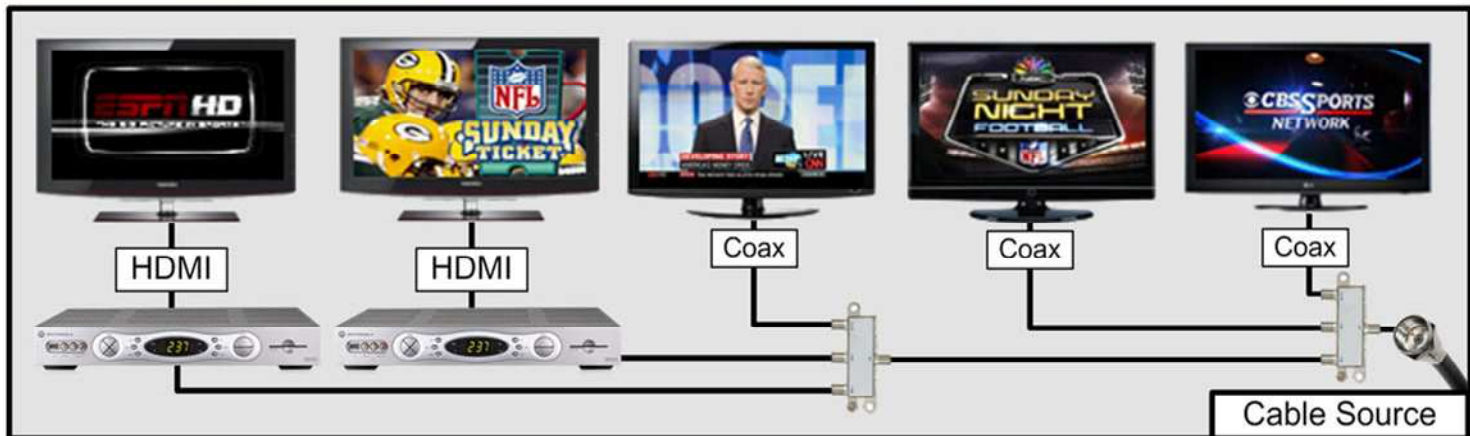


Premium HDTV in Bars and Restaurants

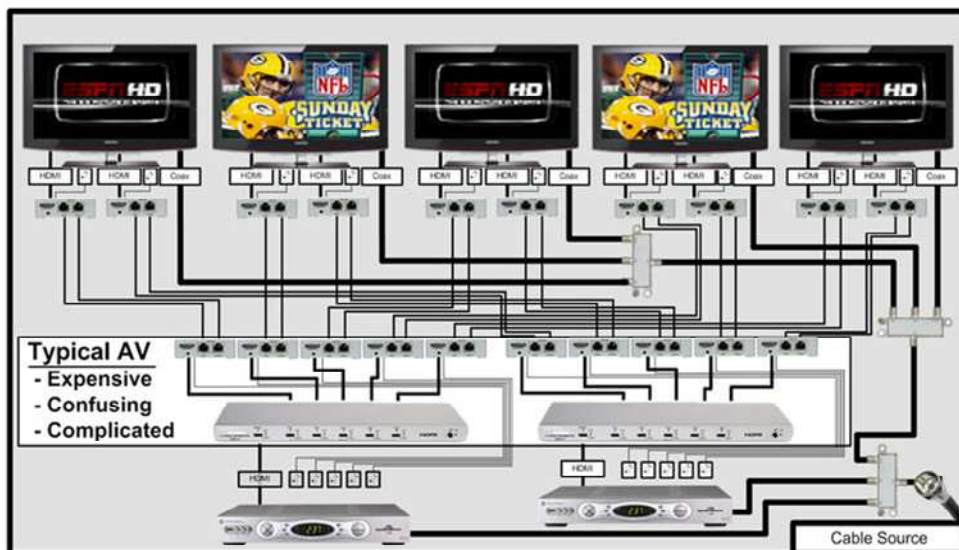


HDTV Distribution in Sports Bars, Clubs, & Restaurants

If you own a bar or restaurant and would like to distribute high quality programming to more than one HDTV, it can be difficult to find the best equipment. AV integration companies will try to sell expensive and complex distribution systems. These can be very difficult to operate, limit multi-display abilities, and confuse your employees. Avoid being unable to display revenue-generating games and premium content. Thor offers free consultation and on-site equipment demonstration. Unlike any AV integrator, Thor manufactures broadcast equipment for use in cable TV systems. Thor Modulators create HDTV channels for distribution over coaxial antenna cable. Deliver dozens of full HD programs on your own channels over antenna cable to an unlimited number of TVs.

Common Problems

- Distributing HDMI
- Too Much Wiring
- High Service Fees
- Changing Channels
- Confusing AV System
- Multi-Screen Viewing
- Too Many Remotes



Example: 2 Ch – 5 HDTV's

If you need to display two programs on 5 screens, both of these solutions will work. A two channel Thor Modulator can replace every component seen in the standard approach, while adding a new level of control and allowing additional HDTVs to be added at will. Thor QAM-IP costs up to 90% less than Professional AV distribution systems. Only coax needed to the TV, and IPTV output that provides wireless ability.



Add IPTV Services – Attract Customers

Thor Modulators offer IPTV output standard video in addition to cable TV channels. An inexpensive IPTV box allows customers to view the channels on the phones or tablets. Wireless TV's are also supported.

Optional: IPTV & Wireless



Thor Broadcast 1080p Cable TV Modulators



H-4HDMI-QAM-IP: 4 Ch Real Time Encoder & Channel Modulator



THOR HDMI-QAM-IP

- Reduce AV Costs
- Control TV Content
- Only need 1 Remote
- IPTV: iPad + Phone
- True HD 1080p60
- Combine Sources
- Doesn't affect current cable or antenna TV

Make your own HD channels – Control your content!

Thor Modulators create true HDTV digital cable or antenna channels that you can view on any TV through the antenna input. You can create up to 4 channels in one box via HDMI inputs. Channel outputs can be combined to create lineups of 100 HD channels or more with standard coax splitters. Thor modulators can be used to replace existing channels, or to fill empty positions in your lineup. Any HDMI signal source can be used for creating a channel. Premium cable or satellite receivers can be connected to map premium content to an open channel for simple distribution. You can also connect live video sources such as cameras or security feeds. A computer or digital signage player can be used to display menu or bar information that can be updated in real time. IPTV output can be used with an optional IPTV server to deliver content over IP networks or wireless connections in addition to HDTV channel output.

Antenna / Basic Cable



Live Video



Digital Signage



Premium Satellite



Premium Cable

